



Published by NORML New Zealand Inc., PO Box 3307 Auckland.
 Ph (09) 302 5255 Fax (09) 303 1309 Email news@norml.org.nz

ADVERTISING CONTRACT / BOOKING FORM

ADVERTISER DETAILS

Business Name: _____
 Physical Address: _____
 Postal Address: _____
 Contact Name: _____
 Phone: _____ Fax: _____
 Email: _____ Mobile: _____
 Accounts Contact Name: _____ Ph Number: _____

PLACEMENT DETAILS

Company / Product advertised (if different to above): _____

SIZE			COST	PRODUCTION	GST	TOTAL
_____ Full page	_____ Back Cover					
_____ Inside cover	_____ Double Page spread					
_____ 1/2 page tall	_____ 1/2 page wide					
_____ 1/4 page tall	_____ 1/4 page wide					
_____ 1/8 page	_____ Tile					
_____ Footer	_____ Other					

Number of consecutive issues (circle one): [1] [2] [3] [4] [Run ad until further notice]

Additional information: _____

TERMS AND CONDITIONS

The publisher reserves the right to refuse or omit publication of any advertisement deemed by the publishers to be unsuitable.

In the event of undersize, oversize or technically unsuitable artwork being supplied to the publishers, the publishers shall, at their discretion, reduce or enlarge the copy to the correct size, take whatever corrective measures are necessary to make the copy conform to the technical requirements of the magazine, or reject the copy as unsuitable, in which case the advertiser shall be responsible for supplying correct copy.

Unless a preferred position is specified and available, placement of an advertisement is at the publisher's discretion. Cancellation of an advertisement must be delivered to the publisher in writing, at least 14 days prior to publication.

In the event of copy not being supplied by the copy deadline date, the publisher shall have the right to compose and enter substitute copy at their absolute discretion and charge full advertising and production expenses.

Every consideration shall be given to ensure the insertion of an advertisement in accordance with scheduled instructions, but no liability is accepted for any loss occasioned by omission, displacement or error.

The Advertiser agrees to hold indemnified the publisher against any litigation or civil action howsoever arising as a consequence of the publication of the advertisement.

While every effort will be made to ensure faithful reproduction of copy, the publisher is not responsible for printer's errors. Payment is usually due with the artwork, and credit is only granted at the absolute discretion of the publisher.

The advertiser agrees to pay all accounts for advertising within twenty one (21) days of receiving an invoice. Interest at eighteen per cent (18%) per annum may be charged to any overdue portion of accounts. The advertiser shall pay all costs incurred in collection of the debt should payment not be made as required.

ADVERTISER:

Signed: _____
 Name (print): _____
 Date: _____

PUBLISHER:

Signed: _____
 Name: _____
 Date: _____

**FAX THIS FORM TO
 (09) 303 1309
 or post to PO Box 3307 Auckland.
 Our bank account for payments is
 ASB 12-3057-0594667-01**